

*City of Avondale
Park
Advertising
Opportunities*



**City of Avondale
Recreation Department
623-333-2400**



City of
Avondale

Avondale Friendship Park

12325 W McDowell Road

Friendship Park is a 52-acre Youth Sports Complex which includes ten soccer fields (seven with lighting), two little league fields with lighting, Softball field with lighting, restrooms, three picnic ramadas, basketball and tennis courts, playgrounds, and a dog park. The complex draws people from around the country for tournaments and enhances Avondale's economic development.

- 2005 APRA Outstanding Facility Award
- 2005 Environmental Excellence Award—Valley Forward Association
 - 2005 Best of the West—Honorable Mention
- Approximately 15 major soccer tournaments annually
 - Average of 480,000 annual visitors

Avondale Festival Fields

101 E. Buckeye and Central Ave

Festival Fields is host to many local tournaments and city sponsored youth and adult leagues. Complex includes 4 multi use softball fields and a festival area. Future plans include 4 additional youth softball/baseball fields, picnic ramadas, playgrounds, splash pad and a disc golf course.

- 85 Acre Park
- Four multi-softball fields
 - Festival area
- Average of 125,000 annual visitors

Park Sponsorship Opportunities

Friendship Park and Festival Fields

- *Marketing Banners*



Sponsors have the opportunity to purchase a banner to promote their business. Make your business a homerun hit.



One (1) 4'x8' customized colored banner



Hung at your choice of park (Festival or Friendship Park)



Each sponsorship consists six (6) month period.



Cost per banner for six months is \$500.00

***Limited amount of banners sold per six (6) month period*



Park Sponsorship Opportunities

Friendship Park and Festival Fields

- *Marketing Banners*

Hit your target at Avondale's Parks!

2010 events are listed:

- ◆ Friendship park

- Six(6) large youth soccer tournaments
- One (1) International AZ Central Airplane Model Tournament
- Weekday and weekend youth soccer leagues
- Youth softball leagues

- ◆ Festival Fields

- 13 Girls Fast Pitch softball tournaments
- Eight (8) City of Avondale Softball tournaments
- One (1) International AZ Central Airplane Model Tournament
- One (1) World Hispanic Championship
- Two (2) Seasons of Avondale Youth T-Ball and Coach Pitch



